

WHEN WILL YOU  
TAKE YOUR COMPANY  
TO THE NEXT LEVEL?



## Welcome to the **'Next Level Simplified'**

**MasterClass™ Strategic Execution Consulting Annual Package!**

Implement your one year Strategic Execution Plan  
with Guidance from a MasterClass™ Expert!

*'Strategic Execution  
Focus helps you  
take your Company  
to the Next Level'*  
- Ambrish Chheda

### BENEFITS:

- Keeps you on Track of Implementation of your Plan
- Increase your Sales Turnover
- Improve your Profitability
- Achieve your Goals

# Features of the 'Next Level Simplified'

## MasterClass™ Strategic Execution Consulting Annual Package !

Your company can enrol for this mentoring package only after you have completed the MasterClass™ Strategy Simplified Workshop Course and have a **4-Page Strategic Execution Plan** for your company ready.



### 1 Expert Strategic Execution Consultant

One session of 3 (three) hours per month for reviewing the execution status of your strategic execution plan, along with your top management team at your office will be conducted by an expert Strategic Execution Consultant from MasterClass™.

During these meetings, if any action plans are not successfully implemented, the focus is on finding the root cause for the same & exploring simple solutions for effective implementation.

These meetings every month will generate the **Momentum** (rhythm) & **Speed** required for helping your company stay on course on the strategic execution plan. *Momentum makes your work or your mission easier to accomplish than anything else.*

### 2 Mentoring by Mr. Amrish Chheda

Mentoring in a joint group meeting by thought leader in Strategy & Execution, Mr. Amrish Chheda, every *four months*. The focus will be on key challenges faced in execution & suggest right solutions.



### 3 Huddle Meeting

Entrepreneur Group Huddle Meeting once a month or once in two months; to meet, discuss, assist each other and form a support system within a Group of 10 to 15 entrepreneurs.

This is mutually beneficial as persons from various businesses can draw upon their experiences and suggest solution to your specific challenges. These meetings shall be self governed by your group & may be held at respective entrepreneurs' offices in turn.



Every business has specific core competence, domain knowledge & expertise. But that is usually not enough.

Businesses need various types of expertise for which they need help from professional agencies, since recruiting specialist professionals in-house is a very expensive option.

Many times choice of a wrong agency leads to delayed execution, lack of desired results, and wastage of time, money & other resources.

To address this issue, we are continuously in the process of building a MasterClass™ Eco-System of selected agencies which are tried & tested.

Moreover, these agencies offer their services at lower than normal costs to MasterClass™ Clients, resulting in **cost savings** too!

Your company can hire agencies from MasterClass™ Eco-System, for following types of services:



## Marketing & Brand Building

- Strategic Branding, Advertising & Communication.
- Low cost Graphic designs.
- Packaging Design & Solutions, Printing Solutions, Carry bag Designs & Solutions.
- Market Research / Survey.
- PR, Events, Promotion, Visual Merchandising.
- Corporate videos, Product videos, Commercial Photography & Photo shoot.
- Web design, Net Catalogue, Digital Marketing, SEO, SEM, Online media.
- Digital Signage & LED Solutions.

## Organization & Team Building

- HR Recruitment for team building.
- HR Consultants for Implementing HR best practises.
- Training on Leadership & Soft skills.
- Customer Focused Sales Training for retail sales persons & non-retail sales persons.

## Finance & Legal Compliances

- Fund raising from banks & non-banking sources.
- Outsourced Chief Financial Officer (CFO) for MIS Process Development, Accounting Services & Legal Compliances like; VAT / Service Tax / Excise / Sales Tax / LBT / Octroi / Professional Tax.
- Company secretary for company law & LLP Compliances.
- Labour Law Compliances, Contractual or Outsourced Labour.

## IT & Software Systems Implementation

- IT Hardware.
- IT Software, ERP for SMEs, Tally.
- IT Networking, System Integrators, Data Storage, UPS, Security Solutions, Remote IT Infrastructure Management Services.
- Barcode, CCTV, Finger Print, Access Control, Biometric Solutions.
- HR & Payroll Solution on the Cloud (Pay for Use).

### Logistics Management

- Transport, Express Parcel.
- Warehousing & Managed Warehousing Services.
- Supply Chain Consulting.

### Operations Management

- Development & Guidance in Implementation of Standard Operating Processes (SOPs).
- Quality Assurance:
  1. ISO Certification & Other types of Certifications.
  2. Implementing Quality Assurance Processes.
  3. Testing Labs.

Please note that MasterClass™ may recommend these services on the best effort basis. Some of these services may not be a part of MasterClass™ Eco-System at a point in time.

## About MasterClass™

MasterClass™ has helped more than 1,000 companies and individuals from Mumbai, Chennai and Hyderabad, in Developing their Strategy, Planning and Implementation Process to grow these companies to the Next Level of Success in a Simplified manner.

In Sept 2012, MasterClass™ was invited by a German BioScience based pharmaceutical company BSV BIOSCIENCE GmbH to help their core team develop its Strategic plan and Execution plan at Germany.

Our clients range from various sectors and industries. They are from Manufacturing, Services, IT Hardware & Software, eCommerce, Retailing, Consumer Goods, Pharmaceutical, Chemicals, Plastics, Textile, Garments, Fashion & Lifestyle, Real Estate, Jewellery, Sports & Fitness, Hospitality, Stainless Steel Kitchenware, Electric switches & Accessories, Financial services and Education sectors.

For learning How you can take your company to the Next Level, and to read Hundreds of Transformational Experiences Shared by our Clients go to [www.themasterclass.in](http://www.themasterclass.in)

For registering for the 'Next Level Simplified' MasterClass™ Strategic Execution Consulting Annual Package, Please Contact MasterClass™ Training & Consulting LLP :



**Landline:** (+91-22) 2679 0000



**Email:** [simplified@themasterclass.in](mailto:simplified@themasterclass.in)



**Website:** [www.themasterclass.in](http://www.themasterclass.in)